

APPROVED FOODS SHOPPING GUIDE

SMART CHOICES + HEALTHY FAMILIES

Effective October 1, 2018





How to Use Your Texas WIC Shopping Guide

Make shopping for WIC Approved foods easy. Go through this guide before you go to the store.

When you see:

Choose Any Brand Choose any brand of this

Choose These Brands Choose food from one of the brands listed in this guide.

Look for the Pink WIC Sticker Choose brands tagged with the pink WIC Approved Item sticker. These brands may be different at each store. Not all stores will carry every WIC Approved food item in this guide.

NOT WIC APPROVED: Foods listed here are not WIC Approved.

Special Food Package Only (pages 11-15) Your WIC staff will explain the Special Food Packages for:

- Fully Breastfeeding Twins, Triplets or More
- Lactose-Free Milk, Soy Milk and Tofu, Evaporated Milk or Powdered Milk
- · No Refrigeration
- Kosher Milk and Cheese



WIC Approved Item

Look for the Pink WIC Sticker

Children 1 Year Old - whole milk - no buttermilk Children 2 to 5 Years Old & Women - fat-free.

low-fat (1/2% & 1%) & buttermilk

- •1 quart (945 mL)
- 1/2 gallon (1.89 L)
- 1 gallon (3.78 L)

Nonfat & low-fat buttermilk:

• 1/2 gallon (1.89 L)

Carton or plastic container

NOT WIC APPROVED: Calcium-fortified, high-protein, organic, flavored milk (such as chocolate), milk with DHA or omega-3, rice milk or goat's milk.





Look for the Pink WIC Sticker

- 16 oz. (1 lb.) or 32 oz. (2 lb.) packages
- · Block or sliced
- · Regular, reduced fat & low-fat
- · American, Cheddar, Colby, Colby-Jack, Longhorn, Monterey Jack, Mozzarella
- Mozzarella string cheese (16 sticks)

NOT WIC APPROVED: Individually wrapped slices, shredded cheese, processed cheese food, cheese food product, cheese with jalapeño peppers, cheese from the deli, organic or imported cheese.

Eggs

Choose Any Brand

- · One dozen carton
- · Grade A or AA
- · Large, medium or small

NOT WIC APPROVED: Extra-large, jumbo, brown, fertile, free-range, cage-free, organic, omega-3, with added vitamins or minerals (such as Eggland's Best).



Yogurt

Choose These Brands

Children 1 Year Old

- Whole milk yogurts
- 2 lb. (32 oz./907g) containers

Brown Cow - Cream Top Plain, Vanilla

Dannon - Plain, Strawberry, Vanilla

Freanna - Plain

Mountain High - Plain, Strawberry, Vanilla

Stonyfield - Plain, Vanilla

Whole Milk Yogurt Store Brands

H-E-B Organics - Plain, Vanilla

Kroger - Plain

Lucerne - Plain

Children 2 to 5 Years Old & Women

- Low-fat & nonfat yogurts
- 2 lb. (32 oz./907g) containers

Dannon - Low-fat Plain, Vanilla, Strawberry Banana, Strawberry, Nonfat Plain

Hiland - Low-fat Plain, Peach, Strawberry, Vanilla

LALA - Low-fat Plain, Vanilla

Mountain High - Low-fat Plain, Vanilla, Fat-free Plain, Fat-free Vanilla

Stonyfield - Low-fat Banilla, Vanilla, Plain, Strawberry, Nonfat Plain, Nonfat Vanilla

Yoplait - Low-fat Harvest Peach, Strawberry, Strawberry Banana, Vanilla, Nonfat Plain

Low-fat/Nonfat Yogurt Store Brands

Best Choice - Low-fat Vanilla, Nonfat Plain

Coburn Farms - Low-fat Plain

Food Club - Fat-free Plain

Great Value - Low-fat Peach, Strawberry, Strawberry Banana, Vanilla, Nonfat Plain

H-E-B Blended - Low-fat Plain

Hill Country Fare - Low-fat blended Plain, Vanilla

Kroger - Low-fat Plain, Nonfat Plain

Lucerne - Low-fat Peach, Strawberry, Fat-free Plain

Market Pantry - Nonfat Plain

Shurfine - Low-fat Plain, Vanilla, Nonfat Plain

Simple Truth - Low-fat Plain

NOT WIC APPROVED:

Greek, fruit on the bottom, whipped or with stir-in ingredients.



Fruits, Vegetables & Beans

Choose Any Brand

Fresh

- Single or mixed
- · Whole, pre-cut or packaged
- · Organic or regular
- · Bagged salad, fruits or vegetables
- · Beans or peas such as fresh lima beans or blackeyed peas

NOT WIC APPROVED:

- · Items from the salad bar, party trays or fruit baskets
- Bagged salad with dressing or croutons
- Decorative or ornamental fruits or vegetables (such as garlic on a string, gourds or painted pumpkins)
- · Pico de gallo
- Nuts, trail mix or dried fruits and vegetables
- Bulk dried beans
- · Spices or herbs (such as cilantro, parsley, chives or mint)

Frozen

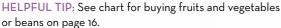
- Single or mixed
- Organic or regular
- · With or without salt or herbs
- Any package size and type

NOT WIC APPROVED:

· Creamed, sauced, specially-seasoned or breaded vegetables

• With added sugars, artificial sweeteners, fats or oils

· Vegetables or beans mixed with pasta, rice or any other ingredients





Look for the Pink WIC Sticker

- 100% Juice 80% vitamin C (or more)
- · Added calcium & vitamin D are allowed

Juice (Plastic)

Children 64 oz. & Women 48 oz.

- Apple
- Pineapple
- Grapefruit
- Pineapple Mango
- Orange
- Vegetable
- Orange Mango
- Purple Grape
- · Orange Pineapple · White Grape

Refrigerated Juice (Carton or Plastic)

Children 64 oz.

Orange

Frozen Juice

Children 16 oz.

Apple

Women 11.5 oz. - 12 oz.

Orange

Grapefruit

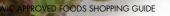
Purple Grape

 Apple Orange

White Grape

NOT WIC APPROVED: Apple cider, juice cocktail/drinks, juice





Whole Grains

Whole-Wheat Bread WICAPPROVED



- 16 oz. (1 lb.) loaves
- 100% whole-wheat

NOT WIC APPROVED: Sugar-free.

Brown Rice WIC Approved them



Look for the Pink WIC Sticker

• 16 oz. (1 lb.) package

NOT WIC APPROVED: White rice, added seasonings, sugar, fat, oil or salt.

Tortillas WICApproved Item

Look for the Pink WIC Sticker

- 16 oz. (1 lb.) package
- · Yellow or white-corn
- 100% whole-wheat refrigerated or shelf

NOT WIC APPROVED: White-flour tortillas.

Oatmeal

Choose These Brands

• 16 oz. (1 lb.) package

Granvita Oats

3-Minute Brand Quick or Old Fashioned Oats

Best Choice Quick or Old Fashioned Oats

Mom's Best Naturals Quick or Old Fashioned Oats

Whole-Wheat Pasta

Choose These Brands

- 16 oz. (1 lb.) box or bag
- 100% whole-wheat
- · Any shape such as bows, elbows, penne, rotini, shells, spaghetti and spirals

National Brands

Ronzoni Healthy Harvest

Barilla

Hodgson Mill

Racconto

Store Brands

Central Market (H-E-B)

Food Club

Full Circle

Great Value

H-E-B

H-E-B Organics

Kroger

O Organics

Shurfine

Simple Truth

Springfield

Canned Beans Choose These Brands

Children 2 to 5 Years Old & Women

- 15 oz. to 16 oz. cans
- · Regular, low sodium or organic

Δllens

- Black Beans
- Blackeyed Peas
- · Great Northern Beans
- · Pinto Beans

Bush's Beans

- Black Beans
- Blackeve Peas
- · Cannellini Beans
- · Dark Red Kidney Beans Light Red Kidney Beans
- Fat Free Refried Beans
- (Cocina Latina) · Garbanzo Beans
- Great Northern Beans
- · Pinto Beans

Casa Fiesta

- · No Fat Refried Black Beans
- No Fat Refried Beans
- · Pinto Beans
- · Whole Black Beans

Ortega

- · Black Beans
- Fat Free Refried Beans

Progresso

- Black Beans
- Cannellini Beans
- · Chick Peas

Trappey's

· Light Red Kidney Beans

Goya

- · Black Beans
- Blackeve Peas
- · Cannelini Beans
- · Chick Peas
- · Dark Red Kidney Beans
- Fat Free Refried Pinto Beans
- · Pinto Beans
- Red Kidney Beans

NOT WIC APPROVED: Chili beans, beans with snaps, jalapeño peppers,

bacon, pork, oils, Bush's Best Seasoned Recipe or soups.

Dried Beans WICApproved



Look for the Pink WIC Sticker

- 16 oz. (1 lb.) packages
- · Black beans, blackeye peas, chick peas (garbanzos), dark red kidney beans, great northern beans, navy beans, light red kidney beans, pinto beans, green-split peas and lentils

NOT WIC APPROVED: Added seasonings, bulk or mixed beans.

Peanut Butter

Choose Any Brand

NOT WIC APPROVED: Peanut spread, reduced-fat, organic, with honey, chocolate, marshmallows, jelly, candy pieces or omega-3.

HELPFUL TIP: How to buy beans & peanut butter for children 2 to 5 years old & women. One item equals:

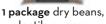






4 cans of beans peanut butter

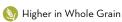
- 16 to 18 oz. jar
- · Creamy or crunchy





Breakfast Cereal

• 18 oz. & 36 oz. packages only









Whole Grain **Cream of Wheat** 18 oz.



Malt-O-Meal Original 18 oz. & 36 oz.



Instant Grits Original 18 oz. & 36 oz.



Cheerios 18 oz. & 36 oz.



Multi-Grain Cheerios 18 oz.



KIX 18 oz.



Berry Bery KIX 18 oz.



Honey KIX 18 oz.



Corn Chex 18 oz.



Rice Chex 18 oz.



All-Bran Complete Wheat Flakes 18 oz.



Corn Flakes 18 oz. & 36 oz.



Frosted Mini Wheats 18 oz. & 36 oz.



Rice Krispies 18 oz.



Special K Original 18 oz.



Grape-Nuts Flakes 18 oz.



Honey Bunches of Oats Honey Crunch 18 oz.



Honey Bunches of Oats Almond Crunch 18 oz.



Honey Bunches of Oats Cinnamon Bunches 18 oz.



of Oats Vanilla Bunches 18 oz.



Honey Bunches of Oats with Almonds 18 oz.



of Oats Honey Roasted 18 oz.



Life Original 18 oz.



Corn Flakes 18 oz. box & bag



Crispy Rice 18 oz. box & bag & 36 oz. bag



Mini Spooners Frosted 18 oz. box & bag & 36 oz. bag



Mini Spooners Blueberry 18 oz. & 36 oz. bag



Mini Spooners Strawberry Cream 18 oz. box & bag & 36 oz. bag

Infants 6 to 12 Months

Choose Any Brand

Baby Fruits and Vegetables

- 4 oz. single container or 2-pack
- Regular or organic
- Single or mixed fruits and/or vegetables

NOT WIC APPROVED:

- Dinners, desserts, toddler foods, diced fruits or vegetables, or baby food in pouches.
- With added ingredients such as: cereal, oatmeal, chia, amaranth, quinoa, rice, pasta, yogurt, meat, DHA, sugar, salt or starches (such as rice flour or tapioca).

HELPFUL TIP:







Choose These Brands

Baby Cereal

- Gerber Barley 8 oz.
- Gerber MultiGrain 8 oz. & 16 oz.
- Gerber Oatmeal 8 oz. & 16 oz.
- **Gerber Rice** 8 oz. & 16 oz.
- · Gerber Whole Wheat 8 oz.

NOT WIC APPROVED: Cereal with fruit, formula, DHA, added ingredients or organic.

Fully Breastfeeding Infants 6 to 12 Months

Choose Any Brand

Baby Meats

- 2.5 oz. single container no multi-pack
- Regular or organic
- Any single meat with broth or gravy such as chicken, beef, turkey or ham

NOT WIC APPROVED: Dinners, meat with vegetables or fruit, DHA, sugar or salt.

Fully Breastfeeding Women

Choose Any Brand

Tuna

- 5 oz. to 6 oz. can
- · Chunk light
- Packed in water
- · Regular or low-sodium

NOT WIC APPROVED: Albacore, tongol, yellowfin, fillet, premiumselect, gourmet tuna or packed in oil or pouches.

Salmon

- 5 oz. to 6 oz. can
- Pink salmon
- Packed in water
- Skin and bones allowed

NOT WIC APPROVED: Smoked, fillets, red salmon or packed in oil or pouches.

Special Food Package Only Fully Breastfeeding Twins, Triplets or More

Cheese

Choose These Brands

- 8 oz.
- · Block or sliced
- · Regular, reduced fat & low-fat
- American, Cheddar, Colby, Colby-Jack, Longhorn, Monterey Jack and Mozzarella

American Heritage Great Value Lucerne
Best Choice H-E-B Shurfine
Best Yet Hy•Top Shurfresh
Brookshire Kraft
Food Club Kroger

NOT WIC APPROVED: Individually wrapped slices, shredded cheese, processed cheese food, cheese food product, cheese with jalapeño peppers, cheese from the deli or imported cheese.

HELPFUL TIP: These cheeses will not be labeled with the pink WIC Approved Item stickers.

Bread

Choose These Brands

• 20 oz. or 24 oz. loaf

H-E-B Bake Shop 100% Whole Wheat 24 oz.

Mrs Baird's 100% Whole Wheat 20 oz.

Nature's Own 100% Whole Wheat 20 oz.

Nature's Own Specialty 100% Whole Wheat 24 oz.

Private Selection 100% Whole Wheat 24 oz.

Signature Kitchen 100% Whole Wheat 20 oz.

Sara Lee Soft & Smooth 100% Whole Wheat 20 oz.

Sara Lee Whole Wheat 20 oz.

HELPFUL TIP: These breads will not be labeled with the pink *WIC Approved Item* stickers.

Juice



Look for the Pink WIC Sticker

- 64 oz. fluid or 16 oz. frozen AND 48 oz. fluid or 12 oz. frozen
- 100% Juice 80% vitamin C (or more)
- · Added calcium & vitamin D are allowed

NOT WIC APPROVED: Apple cider, juice cocktail/drinks, juice with added sugar or sweetener.



Special Food Package Only

Lactose-Free Milk, Soy Milk and Tofu, **Evaporated Milk or Powdered Milk**

Lactose-Free Milk

Choose Any Brand

Children 1 Year Old - whole milk Children 2 to 5 Years Old & Women - fat-free

& low-fat (1%)

·1/2 gallon (1.89 L)

NOT WIC APPROVED: Calcium-fortified, high-protein, organic, flavored milk (such as chocolate), milk with DHA or omega-3.

Green Valleu

Medium Firm

Sou Milk

Choose These Brands

• 1/2 gallon (1.89 L)

8th Continent

· Original & Vanilla

Great Value

Original (Walmart)

· Original in 1/2 gallon (1.89 L) and twin pack



NOT WIC APPROVED:

Organic, light or fat-free.

House Foods Tastu ToFu

Soft

Hard

Regular

Medium Firm

Extra Firm

Firm

Tofu

Choose These Brands

• 16 oz. (1 lb.) refrigerated

Azumaua Banuan

Silken Soft Medium Hard Firm Firm

Extra Firm Hard

O Organics

Super Firm

NOT WIC APPROVED: Lite tofu or seasoned tofu.

Evaporated Milk

Choose Any Brand

Children 1 Year Old - whole milk

Children 2 to 5 Years Old & Women - fat-free

& low-fat (1%)

• 12 oz. fortified with vitamins A & D

NOT WIC APPROVED: Evaporated filled milk or sweetenedcondensed milk.

Nonfat Dry Powdered Milk

Choose Any Brand

Children 2 to 5 Years Old & Women

- Fortified with vitamins A & D
- 9.6 oz., 25.6 oz. & 64 oz.



Special Food Package Only No Refrigeration

Juice

Choose These Brands

- 6 pack of 5.5 oz. or 6 oz. cans
- Unsweetened 100% juice with vitamin C

Big Tex

Texsun

Apple

Grapefruit Orange

Grapefruit

Orange

Orange Pineapple

Pineapple

HELPFUL TIP: These juices will not be labeled with the pink WIC Approved Item stickers.

Choose These Brands

Only if listed on your WIC Shopping List

- · 8 pack of 6.75 oz. boxes
- Unsweetened 100% juice with vitamin C

Nestle Juicy Juice

- Apple
- Grape

Nonfat Dry Powdered Milk

Only if listed on your WIC Shopping List

Children 2 to 5 Years Old & Women

- Fortified with vitamins A & D
- 9.6 oz., 25.6 oz. & 64 oz.



Cheese

Choose These Brands

Fully Breastfeeding Women

- 8 oz.
- · Block or sliced
- · Reduced fat & low-fat cheese
- · American, Cheddar, Colby, Colby-Jack, Longhorn, Monterey Jack & Mozzarella

American Heritage Great Value Lucerne H-E-B **Best Choice**

Best Yet Hy•Top **Brookshire** Kraft Food Club Kroger

peppers, cheese from the deli or imported cheese.

NOT WIC APPROVED: Individually wrapped slices, shredded cheese, processed cheese food, cheese food product, cheese with jalapeño

Shurfine

Shurfresh

HELPFUL TIP: These cheeses will not be labeled with the pink WIC Approved Item stickers.

Continued on page 14

Special Food Package Only No Refrigeration

Tuna and Salmon

Choose Any Brand

Fully Breastfeeding Women

Tuna

3 pack of 3 oz. cans

- · Chunk light
- · Packed in water
- Regular or low sodium

NOT WIC APPROVED: Albacore. tongol, yellowfin, fillet, premiumselect, gourmet tuna, packed in oil or pouches.

Salmon

3 pack of 3 oz. cans

- Pink salmon
- Packed in water
- Skin and bones allowed

NOT WIC APPROVED: Smoked. fillets, red salmon, packed in oil or pouches.

Special Food Package Only Kosher Milk and Cheese

Kosher Cheese

Choose These Brands

• 16 oz. (1 lb. package)

Miller's Mozzarella

Natural & Kosher Mozzarella (block or sliced)

Natural & Kosher White American

Choose These Brands

Fully Breastfeeding Twins, **Triplets or More**

• 8 oz.

Haolam Cheddar Stick

CHEESE

Kosher Milk

Choose These Brands

Children 1 Year Old - whole milk

Children 2 to 5 Years Old & Women -

- fat-free & low-fat (1%)
 - 1/2 gallon (1.89 L)
 - 1 gallon (3.78 L)

Lamers Dairu

Fresh & Tasty

Pride of the Farm

NOT WIC APPROVED: Calcium-fortified, high-protein or flavored milk (such as chocolate).

HELPFUL TIP: See page 15 for stores that carry kosher food.

Look for kosher milk and cheese at these stores.

These stores carry kosher milk and cheese in the approved sizes. Call the store before shopping.

Austin

H-E-B 7025 Village Center Drive.....1-512-502-8445

H-E-B 5106 Bissonnet.....1-800-432-3113

Dallas

Minyard Sun Fresh Market 7007 Arapaho Road....... 1-972-387-8996 Tom Thumb 11920 Preston Road......1-972-392-2501

Houston

Kroger 10306 South Post Oak1-713-721-7691

Richardson

Tom Thumb 1380 West Campbell Road......1-972-680-6010

San Antonio

H-E-B 8503 NW Military Hwy.....1-210-479-4300



Breastfeeding mothers get:

- · More WIC foods.
- · WIC benefits longer.
- · Breastfeeding support.

For breastfeeding support and information call:

Texas Lactation Support Hotline 1-855-550-6667 (MOMS)

Buying Fruits and Vegetables

Use this chart to help you shop.

- 1. What is the price per pound (lb.)?
- 2. Place the fruit or vegetable on the scale to weigh it.
- 3. Round the weight up to the nearest pound or 1/2 pound.
- 4. Match the price per pound and the weight to the chart below.

Price per lb.	1 lb.	1½ lbs.	2 lbs.	2½ lbs.	3 Ibs.	3½ lbs.	4 lbs.
0.49	0.49	0.74	0.98	1.23	1.47	1.72	1.96
0.59	0.59	0.89	1.18	1.48	1.77	2.07	2.36
0.69	0.69	1.04	1.38	1.73	2.07	2.42	2.76
0.79	0.79	1.19	1.58	1.98	2.37	2.77	3.16
0.89	0.89	1.34	1.78	2.23	2.67	3.12	3.56
0.99	0.99	1.49	1.98	2.48	2.97	3.47	3.96
1.09	1.09	1.64	2.18	2.73	3.27	3.82	4.36
1.19	1.19	1.79	2.38	2.98	3.57	4.17	4.76
1.29	1.29	1.94	2.58	3.23	3.87	4.52	5.16
1.39	1.39	2.09	2.78	3.48	4.17	4.87	5.56
1.49	1.49	2.24	2.98	3.73	4.47	5.22	5.96
1.59	1.59	2.39	3.18	3.98	4.77	5.57	6.36
1.69	1.69	2.54	3.38	4.23	5.07	5.92	6.76
1.79	1.79	2.69	3.58	4.48	5.37	6.27	7.16
1.89	1.89	2.84	3.78	4.73	5.67	6.62	7.56
1.99	1.99	2.99	3.98	4.98	5.97	6.97	7.96
2.09	2.09	3.14	4.18	5.23	6.27	7.32	8.36
2.19	2.19	3.29	4.38	5.48	6.57	7.67	8.76
2.29	2.29	3.44	4.58	5.73	6.87	8.02	9.16
2.39	2.39	3.59	4.78	5.98	7.17	8.37	9.56
2.49	2.49	3.74	4.98	6.23	7.47	8.72	9.96

APPOINTMENTS					

Texas WIC Shopping List shows:

- · Your monthly food benefits
- · Your next appointment

Store receipt shows:

· Your remaining monthly food benefits

Always review your receipt at the store to make sure your WIC purchases are correct.

Save your receipt for your next shopping trip.

Lost your store receipt?

- You can get a new balance at the grocery store or a Shopping List at your WIC clinic.
- · Food benefit balances cannot be obtained by phone.

For more information

WIC clients call 1-800-942-3678 or visit www.TexasWIC.org

Vendors visit www.dshs.texas.gov/wichd/vo/vo1.shtm

Texas WIC has videos to help you shop

https://texaswic.org/wic-foods-and-recipes/ shopping-wic-foods

> **Follow us** Twitter and Facebook: @ TexasHHSC







This institution is an equal opportunity provider.
© 2018 All rights reserved. Stock no. WIC-34 Rev. 10/18